

2010 Special Supplements

Financial planning

Issue Dates: September 3 and 10

Theme: stewardship campaigns / year-end giving ideas / individual financial planning

Ad placement deadline: August 6

Higher Education

Issue Dates: October 15 and 22

Theme: focus on seminaries

Ad placement deadline: September 17

Advertising in these special sections will be \$125 per column inch, with a \$375 fee for color placements. There is a 10% discount on contracts placing in 2 or more of these issues, provided the placements are made on a single contract and payment is made before the first scheduled ad.

Ad Size	B & W	Color
Full Page (10.375" x 12")	7500.00	7875.00
Half Page (10.375" x 6")	3750.00	4125.00
Quarter Page (6.125" x 5)	1875.00	2250.00

Standard sizes:

2 col by 4 (4" x 4")	1000.00	1375.00
2 col by 6 (4" x 6")	1500.00	1875.00
3 col by 6 (6.125" x 6")	2250.00	2625.00
5 col by 3 (10.375" x 3")	1875.00	2250.00

(Other sizes available and quoted on request.)